

## Pamela Eyring, President



Pamela Eyring is the president and owner of The Protocol School of Washington® ([www.psow.edu](http://www.psow.edu)), which is accredited by the Accrediting Council for Continuing Education and Training. The School focuses on international protocol, business etiquette and communication skills training. With more than four decades of public and private sector experience in operational protocol and educational development, Pamela has an extensive knowledge of US and international practices and is a global thought leader in the etiquette and protocol industry.

After acquiring the School from founder Dorothea Johnson in 2005, Pamela soon expanded the school's operations internationally with course work in the United Arab Emirates (UAE), Trinidad & Tobago, and the Republic of Turkey. As interest in global protocol and cultural awareness continued to grow, Pamela made a permanent overseas expansion in 2012, opening a Middle East and Gulf Region office in Dubai, UAE. In both the US and Dubai offices, the PSOW's curriculum focuses on building professional relationships through cultural understanding, communication and respect.

Prior to her work at PSOW, Pamela was Chief of Protocol at Wright-Patterson Air Force Base, (the first civilian to hold the position), where she planned and directed military, government, international and civic ceremonies, conferences, special events and presidential visits. In both her military and professional work, she has worked with heads of state, four-star general officers, CEOs of Fortune 500 companies, leaders in academia, and entrepreneurs from around the globe.

Because of her expertise in cross cultural communication, international protocol and etiquette, Pamela was named as the Washington Business Journal's first monthly Biz Etiquette columnist and has written a Modern Business Etiquette column for international news agency Reuters. She is regularly featured as a protocol and etiquette expert in major national and international print and digital outlets that include *The Wall Street Journal*; *The New York Times*; *The Washington Post*; Associated Press; Forbes.com; Entrepreneur.com; Inc.com; The Federal Times; *The Gulf News*; and *Real Simple* magazine. In addition, Pamela is regularly featured on national and regional radio and TV outlets including the Today Show; CNN; FOX-TV; AARP-TV, and ABC Radio Network.

Pamela is a member of VISTAGE, Women Presidents Organization; Protocol and Diplomacy International – Protocol Officers Association; Association for Talent Development; Women Impacting Public Policy; Career Education Colleges and Universities; Society of Government Meeting Professionals; International Public Management Association – Human Resources, and Meeting Professionals International. In 2013, Pamela was named Enterprising Woman of the Year from *Enterprising Women Magazine* as a female entrepreneur who has demonstrated a fast-growth business, actively supports other female entrepreneurs and stands out as an international leader.